

Downtown Logansport

Your Business Destination

www.loganslanding.com



Great reasons to make Downtown Logansport YOUR business destination



Market Analysis Confirms The Need!

A market analysis conducted by The Center for Economic and Community Development at Ball State University indicates the primary trade area, which includes downtown Logansport, will support:

- 15 Additional Restaurants

Reduced Interest Financing Options

Up to \$15,000 is available to downtown businesses through a low-interest revolving loan pool

United Business Support

Logan's Landing, Small Business Development Center, and the Business Solutions Group of Cass County offer a variety of business related assistance including: Co-op advertising, business planning, business seminars, technical training funds, and special promotions.

Recent Investments In Downtown

- \$550,000 in streetscape program (sidewalks, lighting, trees)
- Over \$5 million in public and private investments

Traffic

Traffic counts average 36,000 vehicles per day

Parking

650 free public parking spaces

Population Surrounding District

Logansport	19,684
Cass County	40,415

Annual Events

United Way Kickoff at Little Turtle that attracts 3,000 people, Scarecrow Contest, Heritage Festival, Wind Ryder Fair, Seasonal Farmer's Market, Downtown Christmas Open House and the Light Up Logansport Parade that attracts 8,500 people

Geographical Landmarks

The downtown is nestled between the Wabash and Eel Rivers and there are three parks in the downtown district:

- Heritage Park
- LMU Park
- Little Turtle Waterway: Project for Public Spaces: "Best New Park" National Finalist, Recipient of 2001 American Society of Landscape Architects Indiana Chapter Merit award
- Future Mill Race Trail Development



Plaza at award-winning
Little Turtle Waterway

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